



**SLOANE
STEPHENS**
— FOUNDATION —

EST. 2013
ANNUAL REPORT





ANNUAL REPORT

2014 YEAR IN REVIEW

Who is Sloane Stephens?

OFF COURT

ON COURT

CHARISMATIC

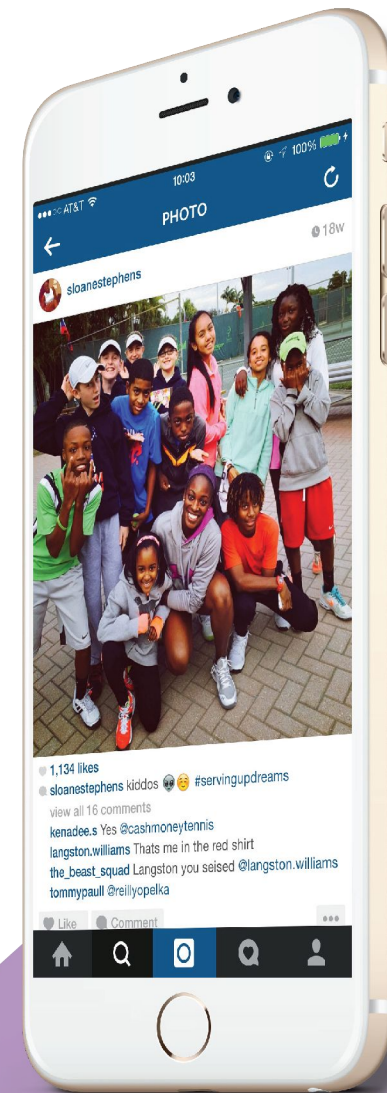
BUBBLY

COMPASSIONATE

FOCUSED

AMBITIOUS

PASSIONATE



2014 YEAR IN REVIEW

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What is The Sloane Stephens Foundation?

MISSION STATEMENT

To enhance the quality of life for youth through exposure to tennis, life-long learning, and healthy lifestyle choices.

VISION STATEMENT

Shaping the future of youth by providing educational opportunities and encouraging healthy lifestyles, nutrition, and physical fitness activities.

Cultivating a new generation of tennis players.

Helping empower children, from across the world, to dream big and achieve on and off the court.

CORE VALUES



BOYS & GIRLS CLUBS



SPORTSMANSHIP

Exposure to tennis is paramount to the Foundation's Core Values. The fundamentals of playing tennis and the commitment to a healthy lifestyle will help adolescents and young adults reach new heights in their future lives and careers.

LEARNING

We value learning as a lifelong process; and strive to adapt and be responsive to new challenges and opportunities.

EXCELLENCE

We value and encourage innovation, creativity, and commitment in achieving and sustaining quality tennis, educational, health, and fitness environments through continuous improvement.

INCLUSIVENESS

We value others and ourselves as unique individuals, and celebrate both our commonalities and differences. We promote open communication, ongoing collaboration, and the free exchange of ideas.

INTEGRITY

We value mutual respect, honor the dignity of each individual, and foster a civil and ethical environment.



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2014 YEAR IN REVIEW

FEBRUARY

- ▶ ESTABLISHED AN ENGAGEMENT PLAN WITH THE FRESNO COUNTY OFFICE OF EDUCATION

MARCH

- ▶ ADOPTED A STRATEGIC PLAN TO SET EXECUTION BENCHMARKS AND POSITION THE FOUNDATION FOR FUTURE GROWTH

MAY

- ▶ HELD AN INTRODUCTION TO TENNIS WORKSHOP AT THE EDISON BETHUNE CHARTER ELEMENTARY SCHOOL FOR MORE THAN TWO HUNDRED STUDENTS
- ▶ COMMENCED COLLABORATIVE DISCUSSIONS WITH NORTHERN CALIFORNIA USTA



2014 YEAR IN REVIEW



JULY

- ▶ MET WITH BOYS & GIRLS CLUBS OF BROWARD COUNTY STAFF TO DISCUSS IMPLEMENTING JUNIOR TENNIS PROGRAMS AT SEVERAL CLUBS

AUGUST

- ▶ MET WITH USTA FOUNDATION REPRESENTATIVES IN NYC
- ▶ WROTE LETTER OF SUPPORT FOR EDISON HIGH SCHOOL COURT RESURFACING PROPOSAL

SEPTEMBER

- ▶ STARTED AFTER SCHOOL PROGRAM AT THE EDISON BETHUNE CHARTER ELEMENTARY SCHOOL WITH APPROXIMATELY 34 STUDENTS

OCTOBER

- ▶ WORKED TO IDENTIFY EXPANSION SITES
- ▶ SUBMITTED GRANT PROPOSAL TO THE USTA FOUNDATION





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2014 YEAR IN REVIEW

NOVEMBER

- ▶ ATTENDED USTA CAPACITY BUILDING WORKSHOPS IN ATLANTA
- ▶ CONTINUED PARTNERSHIP IN AN INFORMAL AGREEMENT WITH THE USTA FOUNDATION FOR 2015
- ▶ APPROVED PHOTOS, CARICATURES AND INTRODUCTION LETTER FOR USTA NORTHERN CALIFORNIA'S H.I.T.S AND H.I.T.S.2 CURRICULUM
- ▶ IDENTIFIED SITES IN NORTHERN CALIFORNIA TO VISIT
- ▶ MET WITH SOUTHERN CALIFORNIA USTA REPRESENTATIVES
- ▶ AGREED TO "ADOPT" THE BOSTON EXCELLENCE TEAM FOR 2015, AND WORK WITH THE KIDS IN DECEMBER DURING THE EXCELLENCE CUP IN FORT LAUDERDALE



2014 YEAR IN REVIEW



DECEMBER

- ▶ DONATED AND DISTRIBUTED CHRISTMAS MEALS TO 200 FAMILIES IN BROWARD COUNTY, FLORIDA THROUGH A PARTNERSHIP WITH BOYS AND GIRLS CLUBS
- ▶ CONTINUED TO WORK WITH EDISON HIGH SCHOOL AND THE USTA FOUNDATION TO PROGRESS THE COURT RESURFACING PROJECT
- ▶ DELIVERED 30 X-BOX SYSTEMS WITH THE BRIGHT SPIRIT CHILDREN'S FOUNDATION AT THE CHILDREN'S HOSPITAL OF CENTRAL CALIFORNIA IN FRESNO, CALIFORNIA
- ▶ RECEIVED WORD THAT THE USTA FOUNDATION AWARDED THE FOUNDATION \$20,000 TO EXPAND THE FRESNO TENNIS PROGRAM
- ▶ FINALIZED AGREEMENT WITH THE USTA FOUNDATION TO COLLABORATE IN 2015



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2015 PROGRAM GOALS & OBJECTIVES

- ▶ EXPAND FRESNO PROGRAM TO MULTIPLE SITES (5 IN SPRING AND 10 BY FALL)
- ▶ CREATE AN ADVISORY COMMITTEE FOR FRESNO-BASED PROJECTS
- ▶ HELP COMPTON UNIFIED MAKE CONTACTS NEEDED TO SET UP A PROGRAM
- ▶ COLLABORATE WITH THE USTA FOUNDATION UNDER AGREED-UPON TERMS
- ▶ ATTEND USTA CAPACITY BUILDING WORKSHOPS IN ORLANDO IN FEBRUARY
- ▶ CREATE A FOUNDATION PAGE ON THE SLOANE STEPHENS WEBSITE
- ▶ WORK TOWARDS HOLDING FUNDRAISERS IN FRESNO/NEW YORK, OR A PRO-AM IN LOS ANGELES

